

# BREAKAWAY FROM CANCER NIGHT at the Dana Point Yacht Club

**Saturday, April 30 • 6–8 pm**

**Proceeds to Benefit:**



## Sponsorship Levels

### Breakaway from Cancer Night Support Sponsor **\$5,000**

Corporate logo and link on event website; corporate name displayed on promotional materials, shirts and merchandise. TV and live stream mentions.

### Breakaway from Cancer Night Contributing Sponsor **\$2,500**

Corporate name on event website; corporate name displayed on promotional materials (limited space), volunteer shirts. Media mentions.

### Auction Item Product Sponsor **(\$100 minimum value)**

Benefits vary based on the value of the product. Please contact us for more information.

All sponsor levels can be individually tailored to represent your business marketing criteria and goals; we can customize a package that best utilizes your sponsorship resources into the Dana Point Grand Prix of Cycling for maximum exposure

The Dana Point Community Cycling Foundation in partnership with Amgen's Breakaway from Cancer initiative is actively engaging our community in a premiere event on Saturday, April 30, 2011 at the Dana Point Yacht Club in beautiful Dana Point Harbor, preceding the nationally recognized Dana Point Grand Prix of Cycling in downtown Dana Point on Sunday.

Proceeds from this year's Saturday Night event will benefit **Amgen's Breakaway from Cancer** and the **Pacific Meso Center** @ Pacific Heart Lung Blood Institute in Los Angeles.

We graciously ask for your help by donating an item of \$100 value or more to be auctioned off during the Breakaway from Cancer Night fundraiser. Your item or cash donation will directly support two excellent charities that work tirelessly to assist patients and survivors conquer cancer as well as programs that offer the best available treatment and research for cancer patients.

**Your item or cash donation is tax deductible.** The Dana Point Community Cycling Foundation, through its annual marquee event, the nationally recognized Dana Point Grand Prix of Cycling, has donated thousands of dollars to charity every year. We believe in supporting the community that our children will inherit, including the lifelong benefits of a healthy lifestyle involving cycling.

## Breakaway from Cancer Night Sponsorship Form

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Sponsorship Level:
- \$5,000 Support Sponsor
  - \$2,500 Contributing Sponsor
  - Auction Items Product Sponsor (please describe auction items below)

Please send your donation (checks made out to DPCCF) and your logo (EPS or PDF vector format) to:

**Dana Point Community Cycling Foundation**  
PO Box 460, Dana Point, CA 92629  
(619) 504-9977 or (949) 248-3512  
russ@danapointgrandprix.com  
501(c)(3) Tax ID#: 26-2088741

Proceeds support Pacific Meso Center, Amgen's Breakaway from Cancer, the 5th Marine Support Regiment, the Boys and Girls Club of Capistrano Valley and the DPCCF.